



Achieving Effective Corporate Communication

"Your communication course was excellent. It truly transformed our managers' ability to communicate both internally and externally."
Nazeer Sultan Assistant GM—HR First Citizens Bank. T&T

The fundamental key for growth and success

The Program

- 1 Communication theory and practice application
- 2 Interpersonal communication
- 3 Learn to speak well
- 4 Sending messages
- 5 Integrity, Ethics and Straight Talk
- 6 Articulation and oral presentation
- 7 Proactive vs. reactive language
- 8 Active listening
- 9 Feedback
- 10 Dealing with emotions
- 11 Nonverbal communication and posture
- 12 Be impeccable with your words
- 13 Proper preparation and planning
- 14 The joys of good communication

The Goal

To build a team of effective corporate communicators, with the confidence and competence to communicate openly in any setting.

The Challenge

Most managers and employees seriously desire to accomplish their task. However, their best efforts are severely hampered by their inability to communicate effectively with confidence, clarity, proper annunciation, grace and poise.

The Process

This intense and in-depth three-day course will take the participants through different levels of various communication tools, methodologies and experiences. It will give the participants an understanding of human behavior and its effectiveness in organizing and controlling human activities through proper communication.

The Results

Participants emerge with a greater sense of confidence in interpersonal communication, public speaking and oral presentation. They will garner the ability to communicate freely effortless and naturally in any given situation. They develop greater integrity, commitment and loyalty to the company and to each other.

The Benefits

- More energy and enthusiasm to speak openly, fearlessly and passionately.
- Better focus and concentration.
- The ability to delegate with confidence.
- Greater commitment to quality and customer service through better interpersonal communication.
- More effective communications.
- More self-esteem and personal pride.

The Trainer

Courtney A. Kazembe is a leader in the techniques of communication, leadership, transformational technology, human development and empowerment training.

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